



Getting Ecosystem Services to Market: Environmental Services Project Description

*This information will help the Incubator evaluate the project and its current state of development. Selected project proponents will be contacted by Incubator advisors to jointly develop a strategy for further project development and support.
(Should not exceed 10 pages)*

Project Name:

Country/Location:

Lead Organization:

Main contact name/details:

Partner(s):

Project Context and Rationale

Please provide an overview of the project including background information, as pertinent, on the site(s), scale of initiative, ecological characteristics, potential social and poverty impacts, organizations involved and prior actions leading to the current initiative.

Main project goals/objectives:

Please describe the project's overall objectives and expected outcomes

Ecosystem Services

Please describe in detail the ecosystem services component of the project, to the extent that the current state of project development allows, including:

- Principal ecosystem services (e.g. climate change mitigation, sediment control, flow stabilization, biodiversity offsets)
- Potential volume of ecosystem services units (e.g. tCO₂-e)
- Overview of methodology used for estimation
- Additionality (as applicable)
- Potential value of ecosystem services units, design and implementation costs, financial projections
- Demand: Potential buyers, current status of engagement with potential buyers or investors
- How will ecosystem services be monitored, verified, validated and/or certified?

Current status and key project development needs

Describe progress to date in project development (data and analyses, activities implemented, marketing, institutional arrangements, etc.)

Describe the critical gaps remaining to effectively bring ecosystem services units to market (e.g. marketing, validation, quantification of ecosystem services, project design document or others)



Social and Poverty Impacts

Describe social and equity impacts of project: poverty alleviation, mechanisms for stakeholder participation and capacity building, governance and potential effects on resource access and/or land tenure. Where applicable, describe mechanisms facilitating participation and access for small producers and communities (e.g. aggregation).

Risks and uncertainties

Please describe frankly the potential risks and uncertainties that may affect the viability of the proposed ecosystem services initiative. Consider specifically potential leakage issues and their mitigation (as applicable).

Roles of participating institutions

For projects involving multiple institutions please briefly describe the respective roles in this project.

Human resources available to work on this project

Please describe the key kinds of expertise that will need to be mobilized for project development, indicating resources available within the lead organization, from partners and/or those which will need to be secured from third parties.

Donor(s)/funding

Please summarize briefly

- General funding history of the lead organization
- Prior funding for the proposed project
- Secured (or expected) counterpart co-financing for project development