



Beyond Carbon: Making Markets Work for Water

Panellists

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- Anand Rangarajan, Executive Vice-President, Water World Corporation

Facilitator

- Thomas Streiff, Head Group Sustainability Management, Swiss Re



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Some common characteristics of water, biodiversity and carbon markets

- niche markets with few proven "strong" **business cases**;
- often emerge in the environment of **public private partnerships** which are as such learning fields for all parties involved;
- many **risks** involved of relatively high magnitude: political, regulatory and exchange rate risks;
- require **long-term oriented investments** and support such as capacity building, monitoring;
- **uncorrelated markets** = independent of stock markets;
- others?



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Questions to the panellists (1)

- What is the potential size of the water market in your area/region/service sector? Is it stagnating or growing?
- Who are the major stakeholders, who are the potential beneficiaries? What are their prevailing perceptions of this market?
- Is there merit in pursuing an integrated view of water, biodiversity and carbon, at
 - a) regional/global political level?
 - b) regional private sector level?



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Questions to the panellists (2)

- What are the main drivers of the development of this market?
- What is required to attract institutional and private investors?
- What should be the role of the finance industry to improve water (and carbon and biodiversity) management/service provision aimed at meeting the millennium development goals?
- What are the lessons learnt so far?



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Financial mechanism for sustainable water/ecosystem service provision

